

Nick Moore joins Hipercept as Executive Director

Hipercept is excited to announce the appointment of Nick Moore as Executive Director. He will have primary responsibility for growing the North American business as well as overseeing global strategic sales, marketing and partnership efforts.

FOR IMMEDIATE RELEASE

PRLog (Press Release) - November 17, 2011 – New York, Toronto – Hipercept, Inc., has appointed Nick Moore as Executive Director, U.S. to continue expanding Hipercept's presence in North America. He will have primary responsibility for growing the firm's North American business as well as overseeing global sales, marketing and partnership activities.

"Nick brings a depth of experience in real estate and alternative asset consulting and advisory that will continue to enhance our service offering to our clients," said Damien Georges, Executive Director and CEO of Hipercept, Inc. "Raj Singh and I are both delighted to have Nick join the executive team and look forward to working with him to further develop the range of products and services we offer to our real estate and private equity clients."

Nick has been working within the real estate and private equity sector for over 15 years, with clients in Australia, Europe and North America. His expertise is in the application of technology to solving business issues as well as process and operations improvement. Nick has led technology businesses in the corporate and investment sectors deploying solutions to clients such as Bank of America, Shell, LAMCO (Lehman Estate) and Land Securities. Prior to Hipercept Nick ran his own consultancy business and previously worked for Soros Private Funds Management and Andersen.

"I have always admired the work of Hipercept and am very excited to be joining the team at this important stage of the company's growth. Hipercept has a unique focus on solving strategic business issues for the front office and this is an area that has not been well served," said Nick. "I am looking forward to the opportunity to work with Hipercept's global clients and partners."

Before joining Hipercept, Nick ran his own consultancy business and previously worked for Soros Private Funds Management and Andersen. Nick is a CPA in Australia and holds a Bachelor of Commerce degree specializing in Finance and Accounting from the University of New South Wales, Australia.